

Symbolic Uses of Color In Flags



Very often, the colors used in a flag represent the values of that country

BLACK

BLACK OFTEN
REPRESENTS
DETERMINATION, ETHNIC
HERITAGE, AND/OR
DEFEATING ONE'S
ENEMIES.

BLUE

BLUE OFTEN
REPRESENTS FREEDOM,
VIGILANCE,
PERSEVERANCE,
JUSTICE, PROSPERITY,
PEACE, AND/OR
PATRIOTISM.

GREEN

GREEN CAN SYMBOLIZE
THE EARTH,
AGRICULTURE,
FERTILITY, AND/OR THE
MUSLIM RELIGION.

RED

RED OFTEN
REPRESENTS COURAGE,
REVOLUTION,
HARDINESS, BLOOD,
AND/OR VALOR.

WHITE

WHITE OFTEN
REPRESENTS PEACE,
PURITY, MOUNTAIN
SNOW, AND/OR
INNOCENCE. A SIMPLE
WHITE FLAG
REPRESENTS
SURRENDER.

YELLOW (GOLD)

YELLOW OFTEN
REPRESENTS THE SUN,
WEALTH, AND/OR
JUSTICE.

Color Symbolism Chart

RED

PINK

BEIGE

YELLOW

BLUE

TURQUOISE

PURPLE

LAVENDER

ORANGE

GREEN

BROWN

GRAY

WHITE

BLACK

Excitement, energy, passion, love, desire, speed, strength, power, heat, aggression, danger, fire, blood, war, violence, all things intense and passionate.

Pink symbolizes love, romance, and excitement

Beige and ivory symbolize unification. Ivory symbolizes quiet and pleasantness. Beige symbolizes calm and simplicity.

Joy, happiness, betrayal, optimism, idealism, imagination, hope, sunshine, summer, gold, philosophy, dishonesty, cowardice, jealousy, covetousness, deceit, illness, hazard. Peace, tranquility, cold, calm, stability, harmony, unity, trust, truth, confidence, conservatism, security, cleanliness, order, loyalty, sky, water, technology, depression, appetite suppressant. Turquoise symbolizes calm. Teal symbolizes sophistication. Aquamarine symbolizes water. Lighter turquoise has a feminine appeal.

Royalty, nobility, spirituality, ceremony, mysterious, transformation, wisdom, enlightenment, cruelty, arrogance, mourning.

Lavender symbolizes femininity, grace and elegance.

Energy, balance, enthusiasm, warmth, vibrant, expansive, flamboyant, demanding of attention. Nature, environment, healthy, good luck, renewal, youth, spring, generosity, fertility, jealousy, inexperience, envy, misfortune, vigor.

Earth, stability, hearth, home, outdoors, reliability, comfort, endurance, simplicity, and comfort. Security, reliability, intelligence, staid, modesty, dignity, maturity, solid, conservative, practical, old age, sadness, boring. Silver symbolizes calm.

Reverence, purity, birth, simplicity, cleanliness, peace, humility, precision, innocence, youth, winter, snow, good, sterility, marriage (Western cultures), death (Eastern cultures), cold, clinical. Power, sexuality, sophistication, formality, elegance, wealth, mystery, fear, evil, unhappiness, depth, style, evil, sadness, remorse, anger, anonymity, underground, good technical color, mourning, death (Western cultures).

Image Symbolism In Flags



Symbol	Meaning
Anchor	Hope; religious steadfastness
Angels	Bearer of joyful news
Ant	Great wisdom
Arrow	Readiness
Bat	Darkness and chaos
Bear	Strength and cunning
Berries/Branch	Peace
Bulls Head	Bravery, Generosity
Butterfly	Compassion, kindness
Candle	Life and spirituality
Compass	Direction and guidance
Crown	Royalty
Dagger/Sword	Justice
Elephant	Great Strength and luck
Flowers	Hope and Joy
Hand	Sincerity, Alliance
Helmet	Protection, Invulnerability
Diamond	Consistency
Star	Excellence, Goodness
Tree	Connection to the earth
Vine	Lasting Friendship
Wreath	Triumph